

## Mission Statement:

Landmark Christian School seeks to honor Jesus Christ by equipping college-bound students to become lifelong servant leaders in their communities and in the world. We partner with Christian families to pursue and nurture excellence in the spiritual, academic, artistic, physical, and social growth of our students. We offer a comprehensive, academically rigorous K4-12 education within a non-denominational, Christ-centered worldview.

## Vision:

Every student prepared to impact the world for Jesus Christ

Landmark Christian Schools

50 SE Broad Street  
Fairburn, GA 30213  
(main campus, K4-12)

777 Robinson Road  
Peachtree City, GA 30269  
(elementary campus, K4-5)

Tel. (770) 306-0647  
Fax (770) 969-6551

[www.landmarkchristianschool.org](http://www.landmarkchristianschool.org)



## OPPORTUNITY PROFILE

for the position of

## HEADMASTER

Christian Schools International  
3350 East Paris Ave. SE  
Grand Rapids, MI 49512  
[www.csionline.org](http://www.csionline.org)

Contact: Barry Koops  
CSI Consultant  
t: 339.223.2707  
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## The School:

In the fall of 1989, Landmark opened its doors to 170 students in grades 7-12, in a warehouse in downtown Fayetteville. Landmark soon outgrew this facility and in 1991 purchased the current campus, the former Campbell High School, in Fairburn, Georgia. Since that time, Landmark's Fairburn campus has grown to over 60 acres. In 2004, Landmark opened a second elementary campus on 18 acres in neighboring Peachtree City.

As a K4-12, independent college preparatory school, Landmark seeks not only to prepare our students for the challenges and opportunities of life but specifically for success at the college level in an increasingly competitive world. Landmark alumni often remark about how prepared they were as they started college when compared to their peers.

As an independent school with a governing board, we have the benefit of designing curriculum and programs without a stifling bureaucracy and a one-size-fits-all philosophy of education. Landmark teachers consistently pursue professional development opportunities to both improve traditional instruction methods and to discover progressive ways of teaching and learning.

Finally, as a Christian school, we seek to present knowledge and truth through a decidedly Christian worldview. At every level Landmark is a place of grace, where all of God's children are not met with legalism but welcomed with love and respect. To do this, we unapologetically teach that the Bible is the inspired, infallible and authoritative Word of God which contains this truth. This foundation is the one we believe best prepares our students to impact the world for Jesus Christ – the vision that drives what we do here every day. We believe that impact can be lived out in the lives of our students as they excel in the classroom, on the field or court, or on the stage. That impact will then be known in whatever life callings Landmark graduates find themselves.

### Landmark at a Glance:

Enrollment: Current enrollment is 801 students  
 Faculty: 78 full-time faculty; 23 hold advanced degrees  
 Student diversity: 23% of students come from African-American, Hispanic or Asian background  
 Average Class Size: Fairburn – 18, Peachtree City - 12  
 Annual budget: Approximately \$8 million  
 Indebtedness: Approximately \$1.4 million  
 Amount of financial aid awarded: \$350,000 direct  
 Annual giving: FY2010 - \$934,557\*

\* The total of all cash received and pledges due from August 1, 2010 to June 30, 2011.

### Graduate statistics

	2008	2009	2010	2011
Graduates	63	59	60	51
Scholarship dollars	\$3,298,116	\$7,683,040	\$5,643,733	\$6,979,412
% attending college	100	100	100	100
College acceptances	216	116	153	225

Selective colleges to which our graduates have been accepted in the past three years: Harvard, Cornell, Penn, Notre Dame, Vanderbilt, Wellesley, Emory, Duke, Washington and Lee, the U.S. Military Academy at West Point, the U.S. Naval Academy, the U.S. Air Force Academy, U.S. Coast Guard Academy, Princeton, Dartmouth, Carnegie Mellon University.

Landmark graduates routinely receive service academy appointments. In 2010 Landmark seniors received appointments to each of the four military academies.

## Accreditation:

Landmark is accredited by the Southern Association of Colleges and Schools (SACS). Landmark holds membership in ACSI, NACAC, SACAC, GHSA, and the College Board.

## Campus Setting and Location:

Landmark's K4-12th grade Fairburn campus, in the center of historic Fairburn, Georgia, is easily accessible from I-85 and is approximately 25 minutes south of the city of Atlanta. Our K4-5th grade satellite campus is located in beautiful Peachtree City, in south Fayette County, roughly 20 minutes from the main campus in Fairburn.

The 62.4 acre Fairburn campus features 100,000 square feet of building space which includes classrooms, a media center, band and chorus facilities, science and computer labs, two gymnasiums, a black box theatre, and a cafeteria. The campus supports athletics with two stadiums; football, baseball, soccer, and practice fields; as well as an eight-lane rubberized track. Our 18-acre Peachtree City campus features 28,000 square feet of building space for classrooms, a media center and computer lab, and a multi-purpose 600-seat auditorium.

## Campaign Impact and Long Range Plan:

In the fall of 2008, Landmark Christian School took a major step forward by launching Campaign Impact, a 6-year comprehensive appeal unlike anything the school had ever done before. Landmark's fundraising goal is \$5.25 million and we intend to raise this money by July 31, 2014.

Campaign Impact is about creating access and opportunity to and for young people in our school community. Also, it is about equipping the vision of "every student prepared to impact the world for Jesus Christ." We choose to build on that which our founding families launched in 1989, in the ways of mission, tradition and success. As a highly regarded, independent, Christian college preparatory school, Landmark is fully committed to taking the next step in its institutional development. The Landmark Board adopted the Campaign determined to provide the next generation of students the tools to become effective leaders, lifelong learners, and disciples of Jesus Christ.

Overall we began counting gifts and pledges to the \$5,250,000 campaign on August 1, 2008. On July 31, 2011 we will have completed 50% of our 6-year campaign timeline with 58.5% of the funds committed or collected. As of June 30, 2011 the total of cash received plus long-term pledge expectancies is \$3,068,789.28. To see our Campaign Impact Case Statement and Long Range Plan, visit our site at <http://www.landmarkchristianschool.org/advancement/campaign-impact.htm>.



### Landmark Distinctive: Leadership Academy

Realizing that the college campus will be an impressionable venue for young people, we desire to equip our graduates with leadership principles that will enable them to be leaders on their campuses and in their chosen careers. Jesus Christ himself modeled servant leadership and left us with a mandate to train up servant leaders. At Landmark Christian School we have taken this directive and become purposeful in achieving it.

Developed in 2004, the Landmark Leadership Academy is a year-long program for students in grades 9-12. The Academy introduces students to biblical principles of leadership and leadership skills, and provides opportunities to apply the principles and skills learned. Students meet weekly in three-week modules taught by community and business leaders.

## Educational Programs:

**Elementary School:** The beliefs established in K4 through 5th grade are often the foundational building blocks upon which a lifetime of knowing and loving God is built. Recognizing this, our elementary teachers intentionally seek to pour the love of Christ on their students through their daily interactions and instruction. Bible truths are taught each day, and our weekly chapel is a dynamic worship time for teachers, students, and often parents. Elementary students participate in at least two service projects each year. In these projects they begin to experience the joy of serving the Lord and His people.

Within this Christian environment, Landmark's elementary provides a comprehensive academic program. We help our students develop a passion for excellence in an environment that provides challenge and differentiation. Our curricular requirements include reading, writing, grammar, spelling, math, social studies, science, and Bible. In addition to these content areas, our students attend classes for music, art, P.E., Spanish, and technology. All courses are taught intentionally from a biblical worldview. Landmark statistics attest that, on average, high school students starting in the elementary school and continuing through high school score higher on the Scholastic Aptitude Test than those that enroll just for the high school years.

**Middle School:** The vision of Landmark Christian Middle School is to build upon the firm foundation begun in the elementary school as we prepare the next generation to impact the world for the sake of our Lord Jesus Christ. Landmark teachers help students develop a greater degree of social and spiritual maturity enabling them to stand out among their peers, and helping them acquire the knowledge and skill sets needed for success in an academically rigorous secondary program. To that end, we have assembled an extraordinary team of educators in the middle school who are not only dedicated professionals, but partners with parents. Together we are committed to making each student's journey through challenging years as fruitful as possible, taking advantage of the opportunities this unique age provides.

**High School:** Because each individual is uniquely gifted, Landmark offers a high school curriculum spanning a wide range. In grades nine through twelve, students are provided opportunities to complete a comprehensive college prep program. They may choose from a variety of honors course offerings, as well as opt for advanced placement courses across the disciplines. Good communication between faculty and families helps students make wise choices and enhances future successes and opportunities. Landmark students are admitted to the colleges of their choice because of the strong academic training Landmark provides.

Perhaps Landmark's greatest strength is character development through extracurricular activities. Landmark coaches and instructors in the sports and fine arts stress positive value formation grounded in biblical principles that students can apply both within and outside the school environment. Landmark's offerings in these areas exceed those available in most high schools of any size.

**Spiritual Life:** On any given week during chapel at Landmark, you will find elementary students in exuberant praise or middle and high school students in thoughtful worship. But beyond the daily Bible classes and weekly chapel lies a passion for showing our students the person of Jesus Christ. Christian *thought* more often than not becomes Christian *deeds* as Landmark students are taught through a biblical worldview and given opportunities to learn and live out the meaning of servant-leadership.

**Fine Arts:** Fine Arts are a priority at Landmark Christian School. Landmark teachers understand that God has called us to develop students spiritually, intellectually, physically, and artistically. Our desire in the Fine Arts Department is to send out Renaissance men and women. All students are involved in both the visual and performing arts beginning in elementary school and continuing through high school. In art classes, band, chorus, theatre, guitar, photography or praise band - all students are encouraged to develop their creativity.

**Athletics:** The story of Landmark Christian School's athletic program can be found in the faces of our athletes. The determined face of the cross country runner as she competes for the title of State Champion. The open-mouthed face of a swimmer catching a breath. The steely determination in the eyes of the football player as he takes the field. The concentration and focus on the face of a baseball pitcher in the State Championship game. These are just a few of the expressions that have created our 20-year athletic history. With the development of elementary and middle school programs to prepare athletes for the junior varsity and varsity levels, Landmark has been blessed with a reputation of excellence and record of success.

Since 1989, Landmark student athletes have won over 150 region and state championships. But Landmark coaches have more important priorities than teaching skills and collecting trophies. Their passion is to train up athletes for a higher purpose: developing servant leaders on ball courts and athletic fields--leaders with the same determined "face" who will go into the world with the love and message of Jesus Christ.

## Our Community:

Landmark's main campus is located in Fairburn, Georgia, which is only 25 minutes south of the bustling city of Atlanta. The school is just steps from Fairburn's historic downtown district which is listed in the National Register of Historic Places and includes two train depots dating from the late 19th and early 20th centuries. Landmark has enjoyed a close and harmonious relationship with the town government and community of Fairburn for many years.

Fairburn is situated in the "Southern Crescent" of metro Atlanta which includes the neighboring cities of Fayetteville, Newnan and Peachtree City, all a short drive to Atlanta and all its cosmopolitan offerings. The home of Fortune 500 companies such as Coca-Cola, UPS, Delta Airlines, Home Depot, Chick-fil-A, and more, Atlanta has a double identity as a city with rich historical significance and a modern appeal that embraces diverse culture and the arts. Atlanta is the birthplace of the late Reverend Martin Luther King, Jr. and brims with significant civil rights history. It is also home to the world's largest indoor aquarium and is considered the "most dynamic" city in the South for visual and performing arts; a centerpiece of the arts community is the architecturally magnificent High Museum. Atlanta is also home to world class colleges and universities such as Emory University, Georgia Tech, Morehouse College, Spelman College, and Georgia State University.

A little closer to Landmark is Peachtree City, Georgia, recently named by CNN/Money Magazine, for the fourth time in a row, as one of the top 100 places to live in the United States. (The publication ranks small towns--population under 50,000--on a variety of factors, including median income, job growth, home affordability, safety, school quality, health care, arts and leisure, and diversity.) This planned community has as its hallmark over 90 miles of multi-use paths that accommodate walkers, joggers and the over 10,000 golf carts owned by its residents. A green community before green was "in," Peachtree City has three beautiful lakes and offers many opportunities for leisure activities and recreation, including a world class tennis center. Peachtree City also has an active youth sports association that features year-round opportunities for young athletes. And those golf carts? They're not just for running to the store. Peachtree City and neighboring Fayetteville are home to over 100 holes of championship golf. Landmark's satellite K4-5th grade campus is ideally located in the heart of this great community.

Fayetteville, Georgia borders Peachtree City and has managed to keep a small-town feel while offering proximity to Hartsfield-Jackson airport. The world's busiest airport and main travel hub in the Southeast is a short 20-minute drive from Fayetteville. Fayetteville is also home to Piedmont Fayette Hospital, which was named one of the nation's top 100 hospitals five of the last 10 years. Fayetteville's Main Street Tourism Association and Development Authority are promoting the revitalization of historic downtown Fayetteville and offer residents over two dozen free community events each year. The majority of Landmark students live in Fayette County which includes both Fayetteville and Peachtree City.

Just south of Fayetteville and Peachtree City, and just 40 miles southwest of Atlanta, is the charming city of Newnan. Newnan is built around six historic districts, all on the national register, which contain some of Georgia's most beautiful houses and commercial buildings. Newnan is the also the home of the Canongate Golf Clubs, an incredible collection of private clubs that provide golf, tennis and pool privileges to thousands of local families. You won't necessarily have to drive to Atlanta for the arts as Newnan's Community Theatre Company performs frequently at Newnan's beautiful Centre for Performing Arts. Newnan is also home to Chattahoochee Bend, Georgia's newest and fifth largest state park.

### Community Links:

[www.Exploregeorgia.com](http://www.Exploregeorgia.com)  
[www.Atlanta.net](http://www.Atlanta.net)  
[www.Fairburn.com](http://www.Fairburn.com)  
[www.Explorecoweta.com](http://www.Explorecoweta.com)  
[www.Fayettega.com](http://www.Fayettega.com)  
[www.Peachtree-city.org](http://www.Peachtree-city.org)  
[www.Newnancowetchamber.org](http://www.Newnancowetchamber.org)  
[www.Fayettechamber.org](http://www.Fayettechamber.org)



## The Landmark Headmaster:

Landmark Christian School is seeking an experienced administrator and visionary leader to serve as Headmaster beginning in July 2012. The Headmaster is the chief executive officer, educational leader, and visionary leader of the school. The head of the school is responsible for the academic program and operation of the school. This includes the curriculum, faculty and staff, students, facilities, and finances. He/she administers the school internally and represents the school externally.

### LEADERSHIP

As visionary leader the Headmaster continually focuses the planning and action of the faculty and staff on two purposes: developing the intellect of students and building lasting moral strength and character. He/she focuses the faculty and staff on passionate and excellent teaching and on the spiritual formation of students. The Headmaster sets high standards and instructs, inspires, and holds accountable the staff and students so that goals are achieved. The head ensures that an attitude of love and respect permeates the school.

### GOVERNANCE

The Headmaster reports to the Board of Directors. Consistent with its governance structure, the Board provides the Headmaster with standards and measures for accountability. As CEO, he/she advises the Board in strategic planning and goal setting. The Headmaster executes long range plans and manages toward agreed-upon goals. The head takes the lead in developing budgets and financial plans for revenue and expense, including projected employee compensation, tuition, financial aid, and non-tuition revenue.

### EDUCATIONAL PROGRAM

As educational leader the Headmaster administers the school internally, primarily through principals and directors. The head collaborates with principals to design and implement best educational programs, given Landmark's college prep mission. He/she continually focuses the planning and energy of the faculty and staff on the "core business": developing the minds of students, nurturing their spiritual formation, and inspiring them to impact the world for Christ. To accomplish this, the head ensures that programs and activities are updated, timely, and that what is planned is what happens. The head gives close oversight of recruitment, selection, and supervision of personnel, particularly the recruitment and hiring of the best possible Christian teachers, taking into account Landmark students and mission. He/she evaluates, promotes, and hires professional staff. He/she motivates, encourages, inspires, nurtures, and corrects employees to grow personally and develop to their benefit and that of Landmark.

### ADVANCEMENT

The Headmaster speaks for the school and takes the lead in communicating with the several Landmark constituencies: parents, faculty and staff, students, alumni, prospective parents, and community entities. The head leads institutional efforts in development and promotion, including fundraising and student recruitment. He/she works closely with the Advancement Director to excite and energize donors to accomplish goals of annual fund and capital projects. The Headmaster enlists and empowers supporters via parent groups, alumni association, and booster groups.

### OPERATIONS

The Headmaster is responsible for managing all operations. He/she manages principals and directors to achieve institutional goals keyed to strategic plans. Working with the Director of Business Operations, he/she plans for near-and mid-range expenditures, and prioritizes and manages expenditures within budget constraints to maximum advantage. He/she ensures that facilities are clean, safe, and attractive and support teaching and learning. The head coordinates efforts of the Administrative Team, assigning priorities so that the most important and urgent matters receive top priority of time and resources. As necessary, the head resolves conflicts and builds consensus.



## The Opportunity:

Landmark Christian School is at an exciting and pivotal moment in its history and seeks a high-energy and visionary leader, a competent, experienced manager to continue and consolidate the successes of the past decades. Landmark has been blessed with significant achievements, strengths, and assets, among which are:

- A track record for academic excellence; a significant number of students are accepted at selective colleges, universities, and service academies.
- Athletic success, with league and state championships in many sports, bringing favorable attention to the school.
- Excellence in fine arts, especially choral music.
- Authentic spirituality: LCS is known and respected for developing “the mind of Christ” and putting faith in practice. Being “Christian” is a point of pride.
- Commitment to diversity: LCS is the most diverse private school in the area.
- Excellent facilities that support teaching and learning, including two campuses and attractive, well-maintained athletic fields for football, soccer, tennis, baseball, and softball.
- Strong financials: debt is reasonable for school size and controlled.
- A tradition of giving: Annual giving consistently yields \$900K+.
- Location: located at the crossroad of highways 92N and 29N and near the intersection of Hwy 74 and Interstate 85, Landmark is easily accessible to students from several towns, and it is close enough to Atlanta for access to events and activities of a major metropolitan center.
- Beautiful surroundings. Peachtree City was selected by Money Magazine as one of the “Best Places to Live in America.”
- Competition: in the area south of Atlanta, Landmark is clearly the best “full service” Christian school.
- A spirit of volunteerism: participation of parents, e.g. on mission trips and field trips.

### Professional Competence and Experience

The next Headmaster of Landmark will have a deep understanding of Christian education and an exceptional ability to articulate the mission and vision of the school to all constituencies. In addition, he/she will have:

- Classroom and administrative experience.
- A track record as a creative educational leader, having identified and implemented innovative programs and partnerships.
- A commitment to continuous improvement in curriculum and teaching methods.
- Comfort in leading and serving an interdenominational and multi-ethnic community.
- A track record of developing a strong administrative team and a demonstrated ability to recruit, develop, and retain talent.
- Familiarity with “leading edge” instructional and administrative technology.
- Comfort and capability in fundraising.
- Excellent presentation and communication skills, speaking, writing, and using technology effectively.
- Demonstrated teambuilding skills and the ability to inspire, empower, and motivate colleagues.
- Competence as a manager, with a record of initiating, following through, solving problems, and bringing positive change.
- Financial savvy and experience in budgeting and school business matters.
- At least a master’s degree or equivalent in education or business or a comparable degree in an associated discipline.

### Leadership and Personal Qualities

First of all, the new Headmaster will be a spiritually mature leader who easily and comfortably gives voice to his/her deepest beliefs and daily trust in the Lord, Jesus Christ. In addition, he/she will be:

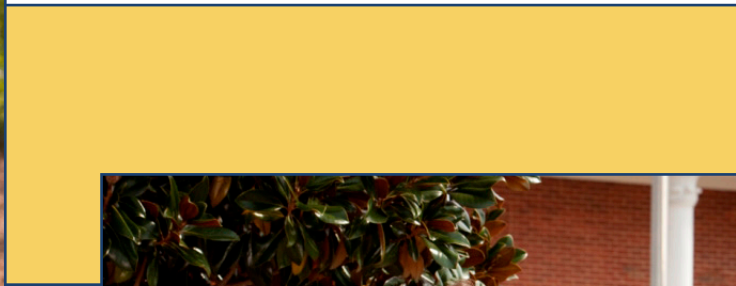
- Humble, with quiet strength that grows out of trust in God rather than a need to please people.
- Trustworthy and of deep integrity; consistent and transparent.
- Passionate about achieving excellence in academics, athletics, fine arts, and a Christian environment.
- High-energy with a strong work ethic and a definite entrepreneurial spirit.
- Relational: warm, open and approachable.
- Personable: visible on campus and in the community, a person who enjoys interaction with employees, students, and parents.
- Confident: welcomes input and builds consensus but is not swayed by popular opinion and is willing to make hard decisions. Able to accept criticism without becoming defensive.
- Visionary: able to see what does not now exist and design a pathway to the future.
- A leader who values and fosters a collaborative environment while still holding people accountable.
- A leader who sets the example, who always “walks the walk”.

## The Challenge:

While healthy and dynamic, Landmark faces challenges and opportunities. The new Headmaster will lead Landmark into the future, giving voice and direction and raising the school to the next level of excellence. The Headmaster's priority will be to position Landmark as the educational leader in the Southern Atlanta Metro area and establish the reputation of Landmark as the accessible and academically superior choice for Christian families.

Challenges include:

- Keeping Landmark affordable to families in these tough economic times.
- Growing the school in the context of increasing competition for students.
- Continuing the current \$5,250,000 capital campaign. In the third year of a six-year Campaign Impact, about half the targeted funds have been received or committed.
- Providing direction and leadership to fully implement the Long Range Plan, adopted in 2008; focusing energy of the Board and administrative team on the five strategic priorities.
- Unifying and uniting the entire school community around a shared vision of the Landmark mission and plan for the future.



## Application Requirements:

To inquire or apply, send a cover letter and resume to [bkoops@csionline.org](mailto:bkoops@csionline.org).

t: 1.339.223.2707

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